



PCNC
4145 Evergreen Road
Pittsburgh, PA 15214

Waterfront Strategies
1010 Wisconsin Avenue
Washington, DC 20007

Contract # 338299

Schedule Dates 10/23/12-10/29/12
Advertiser Pol/Iss/House Majority Pac (16681)
Agency/T-Code Waterfront Strategies (2541)/043489394
Product Political - Issue (1068)
Brand ISS/HOUSE MAJORITY PAC (133782)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax /
CPE 79/86/2162
Account Types National/Political
Billing Type Standard
Comments HOUSE MAJ PAC 10/23
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** **HIATUS 9/11**

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Deb O'Keefe
CO-OP Yes
Headline # 06389851
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$124.50
Net Total \$705.50
Sales Tax

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Deb O'Keefe
CO-OP Yes
Headline # 06389851
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$124.50
Net Total \$705.50
Sales Tax

Pittsburgh (PCNC)
By Broadcast Month
Oct. 2012 10 \$680.00
Nov. 2012 2 \$150.00
Grand Total: 12 \$830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Preempt	10/27/12-10/27/12	4	:30	8P-9P (EST)									1					10/22/12
1.1	Normal Line / Spot	10/27/12-10/27/12	4	:30	8P-9P (EST)									1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 8-9P/3	10/22/12
2.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	7A-8A (EST)									1	\$45.00	\$45.00	Pittsburgh (PCNC)	News/7a-8a/4	10/22/12
3.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	8A-9A (EST)	1								1	\$75.00	\$75.00	Pittsburgh (PCNC)	PITTSBURGH THIS MING R/8-9a/5	10/22/12
4.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	9A-10A (EST)	1								1	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC NEWS/9a-10a/6	10/22/12
5.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	8A-9A (EST)			1	1	1	1			4	\$75.00	\$300.00	Pittsburgh (PCNC)	PITTSBURGH THIS MING R/8a-9a/1	10/22/12
6.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	9A-10A (EST)			X	X	X	X			4	\$75.00	\$300.00	Pittsburgh (PCNC)	PCNC NEWS/ 9a-10a/2	10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.